




SHANNON NOVAK
AUGMENTED REALITY
INSTRUCTIONS

What to do
To view the work you will need a mobile device with an internet connection and the free app *Aurasma* installed.


STEP 1: Download and setup Aurasma (one time setup)

1. Search for and download the *Aurasma* app in Google Play or the Apple App Store
2. Launch the app and when prompted to use your current location, tap “OK”
3. Tap the “A” icon 
4. Tap the magnifying glass icon 
5. In the search box, type in “Shannon Novak” and tap “Search”
6. The “Shannon Novak” channel will be at the top of the result list. Tap it, then tap “Follow”

STEP 2: Activate the work (any time)

1. Make sure your device is connected to the internet and your sound is turned up
2. Go to one of the four locations below and load the *Aurasma* app in camera mode by tapping the target icon 
3. Match what you see through your device with one of the photos below
4. Move your device slowly back and forward until a purple swirl appears and reveals the work

TIP
If there are any major obstructions in your camera view, the work may not appear or may disappear while viewing

To locate the works look for the pink arrows  on the floor and match them with the pictures below. The works are in *Taking the Cure*, the attic and the basement.



► Sound Particle I



► Sound Particle III



► Sound Particle II



► Sound Particle IV

PHANTOM CITY

Visions of enormous cities, spread over large parts of the earth’s surface have gone from being scary science fiction to a stark, everyday reality. With rapid population growth and its subsequent impact on culture, climate and the environment we are forced to become more aware and critical of the places we live in.

Changes to the way we interact with each other and the planet have radically shifted perceptions of self and community, which has in turn been reflected in the urban spaces we create. We have sky scrapers as tall as mountains, forests on rooftops and entire neighbourhoods below ground, but if we were to all disappear tomorrow what would be left behind in the spaces we inhabit?

Each artwork in *Phantom City* reflects an alternate path humanity may have taken or is still to take. These glimpses of the past and the future hint at the ways we have come to think about our own piece of real estate and the effects our urban lifestyles might have on a global and historical scale.

Phantom City is an opportunity to explore some fantastic propositions that bring together elements of fiction and fact to create curious, haunting and unexpected metropolitan visions. You might discover what happens when nature is left to its own devices and the surprisingly beautiful results. You might unearth evidence of half buried artefacts, abandoned structures and records that suggest radical changes to the history books.

Other works imply a different set of potential realities. Major technological advances might include digital environments where the population is trapped in a perpetual loop of action and response. Growing out of the walls are organisms that have evolved to incorporate the materials of the city and hidden out of sight are viral creations of sound and colour, only accessible through augmented reality.

Through this exhibition you enter an imaginary cityscape filled with the stuff humans have created, used and discarded over time. Like a collection of fragments each of the artworks in *Phantom City* acts as a snapshot or remnant, leaving you to wonder whether they predict what might be coming or depict what may have passed into dust.

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28 JUNE — 7 SEPTEMBER 2014
PHANTOM CITY



LIST OF
WORKS

- 1
Deborah Crowe
Scape II
2013
Digital print on Hahnemühle paper. Edition of three
Courtesy of the artist

2
Deborah Crowe
Scape VI
2013
Digital print on Hahnemühle paper. Edition of three
Courtesy of the artist

3
Deborah Crowe
Scape XIII
2013
Digital print on Hahnemühle paper. Edition of three
Courtesy of the artist

4
Gregor Kregar
Reflective Synthesis
2012
Aluminium and neon
Courtesy of the artist and Gow Langsford Gallery

5
Gregor Kregar
Stratus 2
2013
Aluminium and multi board
Courtesy of the artist and Gow Langsford Gallery

6
Gregor Kregar
Stratus 6
2013
Aluminium and multi board
Courtesy of the artist and Gow Langsford Gallery

7
Yang Yongliang
Before the Rain
2010
Blu-ray HD 4:23
Courtesy of the artist

8
Peter Gibson Smith
Monument
2009-2010
Pencil and encaustic wax on paper construction
Courtesy of the artist and Bath Street Gallery
- 9
Peter Gibson Smith
Superman
2013
Pencil and encaustic wax on paper construction
Collection of Wallace Arts Trust

10
Judy Darragh
Stainless
2011-2012
Stainless steel, steel tubing
Courtesy Two Rooms Gallery

11
Anthony Goicolea
Monument
2011
C-type photograph
Courtesy Gow Langsford Gallery

12
Anthony Goicolea
Island
2010
C-type photograph
Courtesy Gow Langsford Gallery

13
Gregory Bennett
Dromosphere 1
2013
HD video, 8:50 (looped)
Edition of five
Courtesy of the artist and Two Rooms Gallery

14
Richard Stratton
One Child Policy Vase
2014
Press moulded Agate ware with hand built additions, lead glazed
Courtesy of the artist and Anna Miles Gallery, Auckland

15
Richard Stratton
Fortress Teapot
2014
Press moulded Agate ware with hand built additions
Courtesy of the artist and Anna Miles Gallery, Auckland

16
Shannon Novak
Sound Particle
2014
Augmented reality intervention, digital file, software and vinyl signs
Courtesy of the artist, Aurasma and Trish Clark Gallery

1
2
3



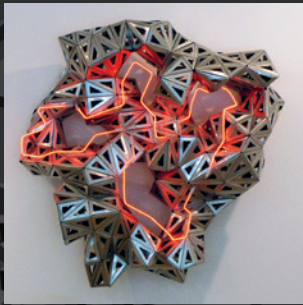
11
12



14
15



4
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7



16



13



8
9



10

